



John Raymond
Principal
Sydney Based

Areas of Expertise

- Executive and leadership coaching
- Group and team coaching
- Coach training
- Emotional Intelligence
- Positive Psychology

Career History

- John's experience is firmly grounded in leadership having led business units, teams and organisations. From 1996, he has been an executive coach and facilitator helping people manage themselves and lead people.
- John has coached and trained managers at all levels in private, public and education sectors in Australia and abroad. In corporate, he has worked with organizations like Reader's Digest, Accor Hospitality, Credit Suisse, BayCorp, McGrath, Clayton Utz, Facebook and Ericsson. In the Public Sector John has worked with various departments, including Immigration, Austrade, APSC, ATO, DEEWR and Defence. Education clients include University of Western Sydney, Bastow Institute of Educational Leadership, Alfred Deakin High School and University of New South Wales.

Qualifications and Memberships

- Certification in Executive Coaching, Level Two, Institute of Executive Coaching (in progress)
- Master of Coaching Psychology, University of Sydney (in progress)
- Associate certified coach, International Coaching Federation
- Coach U Graduate and Coaching Clinic
- Master NLP coach and trainer
- Certified Counsellor, Choice Theory
- Herrmann Brain Dominance Instrument (HBDI)
- Genos Emotional Intelligence Assessment
- Genos Employee Motivation Assessment (GEMA)
- Team Management Systems (TMS)
- Cultural Transformation Tools (CTT)
- Bachelor of Commerce, University of New South Wales
- International Coach Federation (ICF) - Current President for Australasia
- University of Sydney Coaching and Mentoring Association (USCMA)
- Australian Psychological Society – Interest Group for Coaching Psychologists (APS – IGCP)

Background

John has been involved in coaching since it started to take hold in the Australasian region in the mid 1990s and he is passionate about the professionalisation of the industry. To this end, John has held leadership positions and contributed to various committees over many years. His most recent contributions have been through his role as President for the International Coach Federation – Australasia and as a member of the Standards Australia working party that has written the guideline for Coaching in Organisations - a global first.

John is a very experienced coach with thousands of hours of one-on-one coaching experience. He is committed to his coaching development, staying up to date with the increasing evidence-base underpinning coaching practice by studying a Master of Coaching Psychology at Sydney University (due for completion end 2011).

John is also passionate about empowering others with coaching skills. He has designed and delivered “Coaching Skills for Leaders” programs for several organisations. The Australian Tax Office continues to use the “Coaching Conversations” workshop he designed and rolled out around Australia. John wrote and facilitated “Learn to be an Effective Coach” which was the first of its kind offered by the Australian Public Service Commission to primarily an SES audience.

Outside of his professional life, John is a Surf Lifesaver at Tamarama beach in Sydney, enjoys triathlons, marathons, ocean swimming and travel.